

SATISFACTION STUDY

THE KING'S SCHOOL STRENGTHS

KEY STRENGTHS



SATISFACTION AT THE KING'S SCHOOL

Extremely/very satisfied



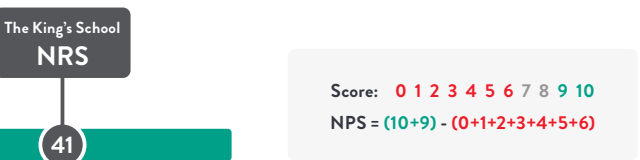
NET PROMOTER SCORE (NPS)

On a scale of 0 to 10, how likely would you be to recommend The King's School?
Industry NPS scores provided for comparison*

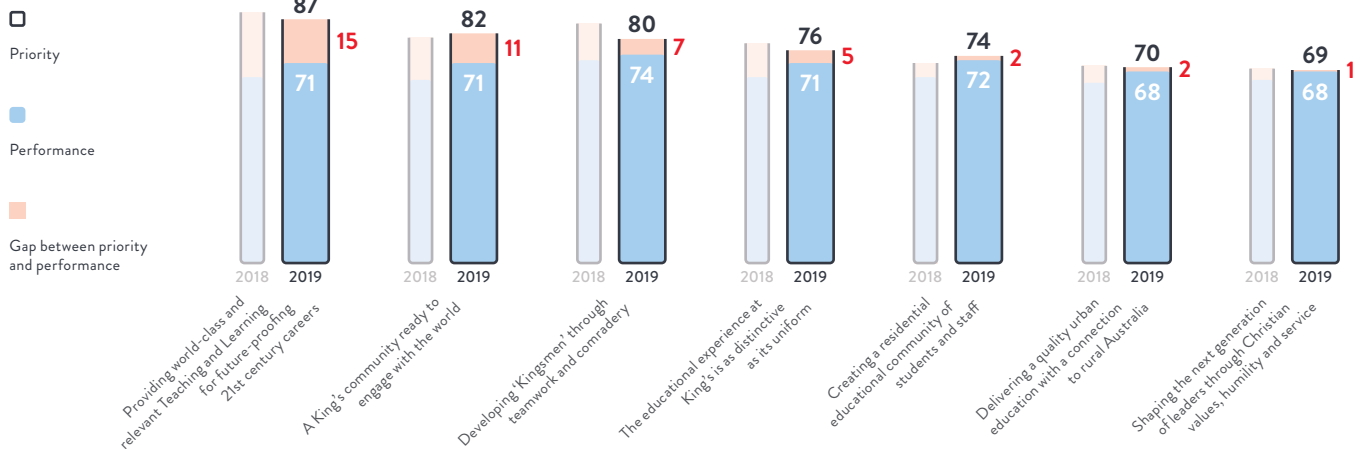


NET REPEATER SCORE (NRS)

On a scale from 0-10, how likely is it that you would make the same decision to send your child to The King's School if you were able to remake your choice?



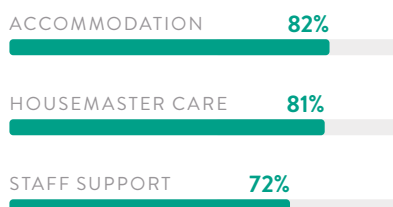
PRIORITIES AND PERFORMANCE OF THE KING'S DISTINCTIVES



SCHOOL LIFE

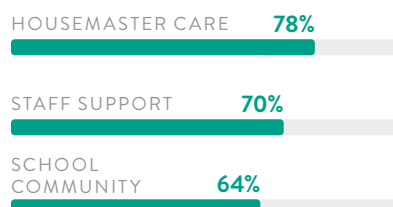
BOARDING PROGRAM SATISFACTION

Extremely/very satisfied



DAY PROGRAM SATISFACTION

Extremely/very satisfied



CHRISTIAN EDUCATION



85% of community members believe students' understanding of the Christian faith has increased since attending The King's School.

THERE IS A DESIRE FOR INCREASED FOCUS ON:



STAFF EXPERIENCE



63% of staff are extremely/very satisfied in their role.

STAFF BELIEVE THE KING'S SCHOOL IS EFFECTIVE IN THE FOLLOWING AREAS:

At least slightly agree



98%

USING ENGAGING TEACHING METHODS



94%

MANAGING SCHOOL-BASED OPERATIONS



86%

DEVELOPING STAFF PROFESSIONALLY

THE KING'S COMMUNITY WOULD LIKE TO SEE INCREASED EMPHASIS ON



1. CO-CURRICULAR ACTIVITIES



2. ACADEMIC PERFORMANCE



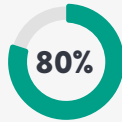
3. SPORT

In particular rugby, soccer, basketball

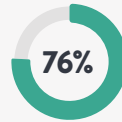
STUDENT WELLBEING

Community members strongly/somewhat agree:

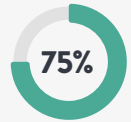
THE HOUSEMASTERS ARE EFFECTIVE IN PROVIDING SUPPORT FOR STUDENTS



THE KING'S SCHOOL PROVIDES A CARING AND SAFE ENVIRONMENT



THE TEACHERS AND TUTORS ARE EFFECTIVE IN PROVIDING SUPPORT FOR STUDENTS



KEY SKILLS STUDENTS ARE DEVELOPING

Extremely/very equipped

TOP TRANSFERABLE SKILLS



73%

TEAMWORK & COLLABORATION



71%

COMMUNICATION SKILLS



70%

DIGITAL SKILLS

TOP HUMAN CHARACTERISTICS



74%

LEADERSHIP



67%

CURIOSITY



67%

PERSISTENCE



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METHODOLOGY

Research and infographic by McCrindle — mccrindle.com.au.

Survey of The King's School staff, parents and students.

In field 17 – 30 September 2019 (n=1,030).

Longitudinally compared with 2018 survey of staff, current parents and students (n=716).

*NPS from Perceptive 2018, Australia NPS industry benchmarks 2018.

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