

National Boys' Education Conference K-12

Boosting boys' achievements

The School of One: Strategies and techniques for engaging boys intellectually using Web 3.0 resources

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The Information Age has come and gone; welcome the Access Age. Students are growing up with too much access, too much information, too many web pages, and too many choices. What impact does this have on boys' learning? And what does this mean for teachers and parents trying to engage, inspire or simply keep up? If we want to understand how to engage boys intellectually with technology, then we need to do so on their own terms. This is what the future of the Internet – Web 3.0 – is about. While this may sound daunting, the reality is that it is now possible for schools to deliver something that has been impossible with the model of the last 250 years – that is, individual learning experiences, delivered wherever and whenever boys are ready to learn.

Andrew Keen [<http://andrewkeen.typepad.com/home/>], who is based in the Silicon Valley, will join Jack via Skype to explore ways schools can leverage specific Web. 3.0 technologies and services in natural ways to better engage boys' learning interests, without forcing old paradigms into this brave new world. They will focus on the Internet's impact of both reading and writing and share their perspectives on some of the critical issues facing management of technological change as it applies to the education of boys today.

Jack will also explore the burgeoning field of foreign language education and how opportunities to have live conversations with native speakers are now enabled, realising the potential to dramatically accelerate the learning rate by putting the student at the centre of an engaging, individual, personalised learning experience.

BioNote

Jack Goodman is the founder and chief executive officer of Tutoring Australasia. Jack received his BA (Magna Cum Laude) from Princeton University, where he majored in American History and wrote his thesis on the consumer advocate, Ralph Nader. Mr. Goodman was one of 40 recipients across America to receive a Marshall Scholarship from the British Government. He attended Jesus College, Cambridge University, where he earned an M.Phil. in 17th and 18th century British and American political theory.